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7. The portable terminal apparatus as claimed in any one of claim 1 to claim 5,

wherein a shape of a rear surface of the housing in which said geomagnetic sensor is arranged is formed substantially parallel to said geomagnetic sensor.

8. The portable terminal apparatus as claimed in any one of claim 1 to claim 5,

wherein the housing in which said geomagnetic sensor is arranged is made of a non-magnetic material.

9. The portable terminal apparatus as claimed in any one of claim 1 to claim 5,

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wherein said geomagnetic sensor is provided within a housing equipped with an operation unit.

10. The portable terminal apparatus as claimed in any one of claim 1 to claim 5, further comprising:

an exclusively-used operation button capable of causing said geomagnetic sensor to function,

wherein said operation button is provided with a function indication related to an azimuth measuring operation.

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